

Due to the Market's continuing popularity and the lengthy waiting list of vendors, rules have been established that set limits on the quantity of certain categories of vendors in order to maintain a diversity of products offered to the community, to outline how new vendors are added to the market and to ensure space availability for produce vendors at the Market. These weekly limits are listed below:

Category One:

Produce Unlimited Vendors

Allowing all vendors offering fruits and vegetables that is produced locally in a sustainable and organic manner a vendor space.

Category Two:

Non-Agricultural Products & Foods offering a Community benefit based on community accessibility 45% of the Vendors

The Non-Agricultural Products and Foods from Vendors in Category Two must present their product to the Board of Directors for judging. At that time the Board of Directors will determine whether to jury the vendor's product into the 45% allotted for Category Two.

Category Three:

General Wares* 5% of the Vendors

- *General Wares* are to be broken down into defined categories and a set number of vendors from each category will create the overall General Wares percentile.
 - Hand Crafters 3 Vendors
 - Jewelers 2 Vendors
 - Framed Art 1 Vendor
 - Wearable Art 2 Vendors
 - Body and Bath 1 Vendor

An example of how limits operate in selecting vendors from the waiting list would be, if the next vendor on the list were a jeweler, but there were already the assigned number of jewelers on the Market, then that vendor would stay at the top of the list until a jewelry vacancy developed.

There are special considerations given to produce vendors. First, because produce vendors are in short supply, the rules provide incentive for them to participate at our Market. Further, since home grown produce is a perishable and seasonal product, we want to give produce vendors opportunities to enter and leave the Market without having to wait long periods. Produce vendors are accommodated in two ways. First, they are given priority over other vendors on the waiting list for permanent spaces. If there is a produce vendor anywhere on the waiting list, that vendor will take the next available space. Further, there are spaces that are designated as temporary spaces for

produce only. In these spaces a small gardener who has a surplus of vegetables can have an opportunity to market his or her crop easily, without delay.

The initial 5% of the General Wares Vendors making up the regular market each week will be determined and set in place by the Board of Directors. Vendors showing up on a Market day who have not been previously approved by the Board of Directors will not be allowed to participate in that day's market.

As we have discovered the Midland Downtown Farmers Market does have a large variety of Arts & Craft Vendors that would like to participate and in order to spotlight the talents of those vendors (who are not on the selected weekly listing) we will offer a featured Arts & Crafts featured Market on the second Saturday of each month during the regular market season. On the second Saturday of each month MDFM will increase the number of General Wares Vendors to participate to 45% of that week's Farmers Market, again with selection based on waiting list allotment.

Midland Downtown Farmers' Market
Midland, Texas
Vendor Rules and Regulations
April – November 2011

The Board of Directors of the Midland Downtown Farmers' Market shall enforce these rules and regulations. The Board of Directors will interpret these regulations according to the best interest of the market.

Vendors

Category One: Agricultural producers*

All products must be grown by the vendor. (No reselling or brokering)

Category Two: Non-agricultural food producers*

The Vendors for this category are vendors offering food items produced by the Vendor. Examples would be: breads, baked goods, salsas, jelly, jams, pickled and preserved goods, sauces, herbs, pet treats and ready to eat food items.

Category Three: Arts and Crafts producers*

The Vendors for this category offer arts & crafts for fashion and home decor, non-food items for personal hygiene & home use. All items must be produced by the vendor.

*Please refer to the Vendor Allotment Specification Memo for the official breakdown of percentages of vendors allowed each week for each category.

All Vendors will be required to display clearly their name and available contact information along with their location.

Category Two food vendors will be selected at the discretion of the Board of Directors, with a local foods preference. If there is an agricultural producer that has a specific product, then no processed food vendor will be allowed for that specific product. Preference will always be given to the agricultural vendor with the intent to promote local foods.

Merchandise

All agricultural/horticultural products must be grown or wild gathered by the farmer/vendor or their farm assistants.

There will be no reselling of produce or any agricultural products.

All vendors place of production are subject to inspection by the Board of Directors. A notification will be made prior to the inspection.

Only those products already approved to sell will be allowed. If a vendor wishes to sell a new product, that product must be first approved by the Board of Directors.

Fees

Cost for one vendor space shall be \$20 for each market day.

Payment will be collected on market day (Saturday).

Regular vendors have assigned spaces and other vendors will be assigned the morning of the market based upon arrival time.

Licenses

All vendors are responsible for maintaining the necessary licenses and permits for their booth.

All vendors are responsible for the collection and payment of appropriate taxes to the state, county & city.

Upon request, all vendors must be able to display applicable license and permits.

Health Regulations

All vendors must follow Health Code Regulations as it is their responsibility to be in compliance.

All food vendors are responsible for the appropriate inspections by the State Health Department and must have the appropriate certifications, permits and licenses.

Vendor Booth

All vendors must have a sign which clearly displays their name, location and any available contact information.

Vendor booth set up must maintain a professional appearance.

Someone must be in attendance at the vendors booth at all times.

Vendor Appearance

Vendors must present themselves in an appropriate manner to all customers & other vendors.

Vendors must dress appropriately.

NO SMOKING is allowed at vendors' booth or within a 40 foot boundary of the overall market. If you must smoke please go to a discrete location and dispose of cigarettes appropriately.

Location & Time

The Midland Downtown Farmers' Market shall be located at 501 W Texas Ave. the corner of Marienfield and Texas in downtown Midland.

Sales will start promptly at 9:00am and close roughly at 1:00pm